

# Ohio's Hotel Industry, by the Numbers



## Industry Snapshot in Ohio

HOTEL GUEST SPENDING IN OH ECONOMY

**\$12.1 billion**

PROPERTIES IN OH (NUMBER OF HOTELS)

**1,620**

HOTEL GUESTROOMS IN OH (NUMBER OF ROOMS)

**141,621**

SHARE OF TOTAL JOBS SUPPORTED BY HOTEL INDUSTRY IN OH

**2.5%**

## Total Hotel Industry Impact in Ohio

WAGES AND SALARIES IN OH

**\$10.0 billion**

EMPLOYMENT IN OH (NUMBER OF JOBS)

**184,741**

TOTAL TAXES IN OH

**\$4.2 billion**

OH STATE AND LOCAL TAXES

**\$2.1 billion**

TAXES ON LODGING IN OH

**\$394.6 million**

FEDERAL TAXES IN OH

**\$2.1 billion**

There are three main components of the hotel industry's total economic impact:

- Direct impacts consisting of direct spending, in this case hotel operations, guest ancillary spending, and capital investment.
- Indirect impacts representing downstream supplier industry impacts, also referred to as supply chain impacts. For example, hotels require inputs such as energy and food ingredients. Also, many hotels contract with specialized service providers, such as for marketing, maintenance and equipment upkeep, cleaning, technology support, and accounting.
- Induced impacts occur as employees spend their wages in the broader economy. For example, as hotel employees spend income on rent, transportation, and food and beverage.

## Hotel Operations Impact in Ohio

WAGES AND SALARIES IN OH

**\$1.5 billion**

EMPLOYMENT IN OH (NUMBER OF JOBS)

**35,882**

TOTAL TAXES IN OH

**\$1.0 billion**

OH STATE AND LOCAL TAXES

**\$681.1 million**

FEDERAL TAXES IN OH

**\$335.7 million**

On-site hotel revenues, employment, wages, and salaries.