

AHLA
AMERICAN HOTEL & LODGING ASSOCIATION

Texas 's Hotel Industry, by the Numbers

Industry Snapshot in Texas

HOTEL GUEST SPENDING IN TX ECONOMY

$53.4 billion

PROPERTIES IN TX (NUMBER OF HOTELS)

6,188

HOTEL GUESTROOMS IN TX (NUMBER OF ROOMS)

531,721

SHARE OF TOTAL JOBS SUPPORTED BY HOTEL INDUSTRY IN TX

3.6%

Total Hotel Industry Impact in Texas

WAGES AND SALARIES IN TX

$40.7 billion

EMPLOYMENT IN TX (NUMBER OF JOBS)

749,639

TOTAL TAXES IN TX

$17.5 billion

TX STATE AND LOCAL TAXES

$8.1 billion

TAXES ON LODGING IN TX

$1.8 billion

FEDERAL TAXES IN TX

$9.4 billion

There are three main components of the hotel industry's total economic impact:

- Direct impacts consisting of direct spending, in this case hotel operations, guest ancillary spending, and capital investment.
- Indirect impacts representing downstream supplier industry impacts, also referred to as supply chain impacts. For example, hotels require inputs such as energy and food ingredients. Also, many hotels contract with specialized service providers, such as for marketing, maintenance and equipment upkeep, cleaning, technology support, and accounting.
- Induced impacts occur as employees spend their wages in the broader economy. For example, as hotel employees spend income on rent, transportation, and food and beverage.

Hotel Operations Impact in Texas

WAGES AND SALARIES IN TX

$6.7 billion

EMPLOYMENT IN TX (NUMBER OF JOBS)

145,311

TOTAL TAXES IN TX

$4.4 billion

TX STATE AND LOCAL TAXES

$2.8 billion

FEDERAL TAXES IN TX

$1.5 billion

On-site hotel revenues, employment, wages, and salaries.